



ADI Forum

OIL & GAS • ENERGY • CHEMICALS

2025 Partnership Proposal

February 11-13, 2025
Houston, TX



The ADI Forum is a three-day executive conference hosted by ADI, a leading consulting firm specializing in oil & gas, energy, and chemicals



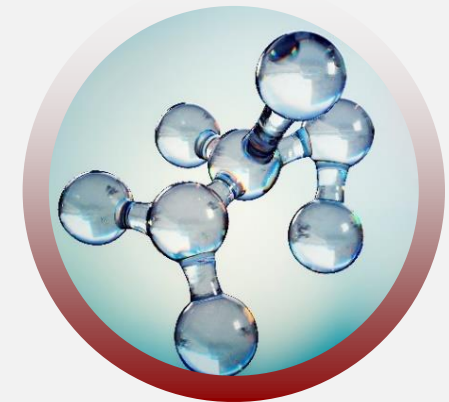
Oil & Gas

Upstream, midstream, natural gas, LNG, refining, and fuels



Energy Transition

Renewables, CCUS, biofuels, hydrogen, energy storage, and sustainability



Chemicals

C1 derivatives, plastics, specialty chemicals, engineered materials, and recycling

Since 2017, the ADI Forum has brought together executives for strategic conversations across the oil & gas, energy transition, and chemical value chains



Speakers value the ADI Forum's focus on relevant content, engagement with fellow executives, and meaningful discussion without media presence

Gain perspective with meaningful conversations



"...often in the c-suites it's easy to be insulated. The goal is to have a conversation not a presentation, and that comes across in this event."

Heath DePriest
VP, Renewable Fuels
Phillips 66

Shape the industry agenda



"Networking and hearing speakers provide public comments and feedback. The ADI Forum is a great product."

Matt Seabaugh
Chief Product Officer
Nexceris

Promote your company



"ADI did a great job opening each panel with their outlook. I believe colleagues could benefit from the breadth of topics covered in the ADI Forum."

Roy Hartstein
VP, Strategic Solutions
Southwestern Energy

Day 1 of the ADI Forum typically kicks off by focusing on oil & gas with perspectives from leaders in upstream, midstream, and refining & fuels

Day 1 – Oil & Gas



Select past speakers



Jonathan Crane
VP, Wells Digital Deployment
Shell

Amy Chen
VP, LNG
Energy Transfer



Oliver Tuckerman
VP, Corporate Development
Cheniere Energy

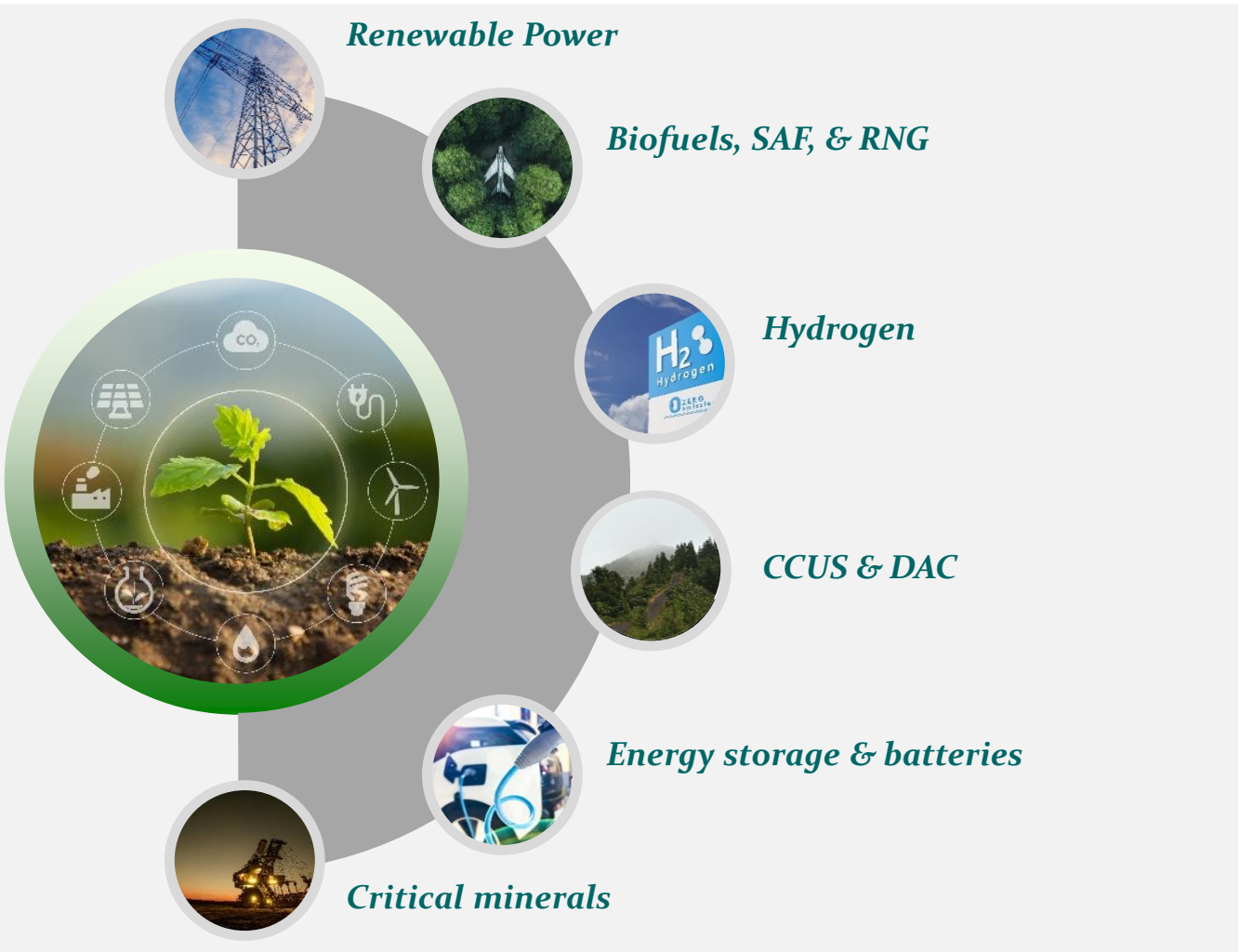


Jim Sledzik
Managing Director
Saudi Aramco Energy Ventures



Day 2 at the ADI Forum takes a deep dive into the energy transition with perspectives from start-ups, investors, and corporate leaders

Day 2 – Energy Transition



Select past speakers



Jason Ryan
EVP, Regulatory Services & Government Affairs
CenterPoint Energy



Alex Robart
Chief Commercial Officer
Microsoft



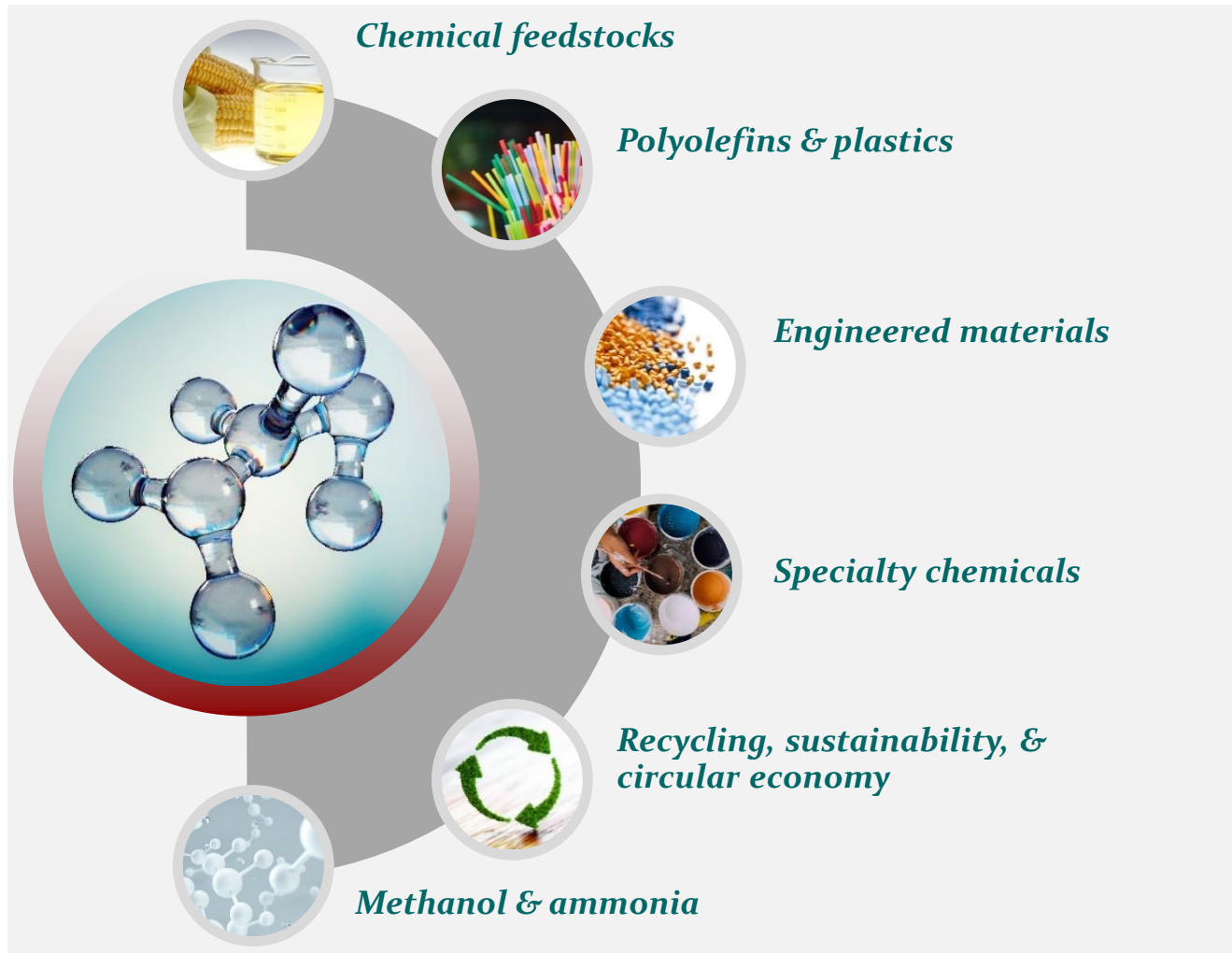
KC Littlefield
General Manager, CCUS
Chevron



Esben Sorensen
Senior Director, Global Market Development
Plug Power

Building on FlexPO's rich legacy, the ADI Forum wraps up by covering trends in chemicals, petrochemicals, polymers, and plastics on Day 3

Day 3 – Chemicals



Select past speakers



Jennifer Jewson
Chief Procurement Officer
LyondellBasell

Hanh Nguyen
VP, Sustainability
OCI Global



Jose M. S. Mendez
VP, Plastics & Polymers
SK Chemical

Dr. Carlos Villa
R&D Fellow
Dow Chemical Company



Sponsor the ADI Forum to strategically position your brand, build differentiation with our thought leadership, set the industry's agenda, and network significantly

Position your brand
with our decision-maker clients at the ADI Forum



Network with significance
in an intimate, effective setting with C-suite industry leaders

Differentiate your company
by aligning with thought leaders at the ADI Forum

Influence the agenda
and sharpen the narrative as a speaker or a moderator

The ADI Forum's keynote speakers are c-suite executives typically from leading operators and producers in oil & gas, energy transition, and chemicals



Christopher Smith
SVP
Cheniere Energy



Bob Maughon
EVP, CTO, & CSO
SABIC



Lydia Johnson
VP, Low Carbon Solutions
ExxonMobil



Chris R. Chandler
EVP & COO
Plains All American



Jim Simon
CEO
Braven Environmental



Jeff Hammad
CCO
Golden Pass LNG



James Steffes
EVP
Direct Energy



David Hatrick
VP
Huntsman



Heath DePriest
VP
Phillips 66



Kelly Knopp
CEO
Citroniq Chemicals

In addition, the ADI Forum curates thought leaders and distinctive voices on markets, operations, innovation, and policy ...



Dave Marchese
CEO
Caliche



Diaco Aviki
EVP & COO
Crestwood Midstream



Vikram Gopal
SVP & CTO
Ascend Performance Materials



Helen Currie
Chief Economist
ConocoPhillips



Markus Digruber
EVP, Innovation - BD
Hoerbiger



Carlo Badiola
SVP Tech & Eng.
Encina



Richard Shaw
Dir, Sust. & Cir. Economy
AmSty



Brandon Schwertner
CEO
Priority Power



James Reddinger
CEO
Stabilis Energy



Shelley Corman-Frisby
VP, Business Dev.
Boardwalk Pipeline Partners



Steven Woodward
SVP
Antero Resources



Angela John
Director
BP



Srinu Godavarthy
VP
PTT GC



Anthony Borski
Director
Nel Hydrogen



Michael Pipkin
CEO
Rushmore Resource Partners



Dan McGinnis
CCO
Commonwealth LNG



Mark Herrmann
VP, Commercial Operations
NRG Energy



Jan Sherman
Chief Development Officer
Carbonvert



Horace Hobbs
Chief Economist
Phillips 66



Cory Steffek
MD
Ara Partners



James Lamoureux
MD
IGP Methanol



Brad Wright
MD
Plains All American



Jason Arnoldy
VP
Intervale Capital



Maryam Schellstede
SVP
University Lands



Steven Brown
President
Chemstations



Michael O'Neil
MD
Burckhardt Compression



John Griffin
Director
The Sterling Group



Jane Zhang
Business Fellow
Breakthrough Energy

... From oil & gas and chemical operators, industrials, EPCs and oilfield service providers, PE and VC investors, start-ups, and public agencies

Oil & Gas and Energy	Chemicals	
Industrials, EPC, and digital	Investors and Early-stage	Government and Academia

The ADI Forum enjoys a stellar reputation for relevant speakers, productive, high-quality networking, and deep insights informed by ADI's research and consulting

"A lot of really good best practices sharing around what today are very existential topics."

Alex Robart
CCO, Microsoft



"...is probably one of the best, if not the best, forums for the energy industry"

Reinaldo Bermudez
Executive Director, MAN Energy Solutions



"Very wonderful, dynamic...conference."

Meredith Winczewski
Senior Manager, Honeywell



"Diversity of ADI Forum is tremendous."

Steven Woodward
SVP, Antero Resources



"High quality of speakers, presentations, analysis, and networking opportunity"

Vincent Follaca
Senior Manager, Air Liquide



"Timely discussions for...well-thought-out future perspective."

Joe Sentmanat
Director, LyondellBasell



The ADI Forum's attendee demographics – in particular, operating companies and senior leaders – deliver proven value for our sponsors' investment

Past sponsor testimonials



"I attend every year to learn latest trends in oil and gas industry"

"...provides broad understanding of the marketplace... great networking opportunities"

AlphaSense



MAN Energy Solutions
Future in the making

"One of the best forums in the energy industry... like the intimate setting and the exchange of information"

"A combination of various topics that are relevant at present"

IHI

Attendee demographics

Senior executives

CEOs, Presidents, VP, CFOs, Directors, and Managers

53%

Operators

Majors and E&P, LNG, midstream, and refining companies

60%

Investors

Private equity, venture capital, and financial institutional investors

25%

Highlight your brand and drive your business goals by sponsoring the ADI Forum February 11-13, 2025, in Houston, Texas

Partner with the ADI Forum

- ADI is inviting a select list of companies in oil & gas, energy transition, and chemical markets to partner with the ADI Forum.
- Partners will be acknowledged in:
 - ✓ Pre-forum marketing emails to ~35k contacts
 - ✓ LinkedIn posts to a network of ~20k followers
 - ✓ Banners on social media
 - ✓ ADI industry outlooks published in January
 - ✓ Profile on ADI Forum website
 - ✓ Recognition on ADI social media pages
 - ✓ ADI Forum program and event presentations

Contact us to partner with the ADI Forum:

Marjorie Goodman
 Marketing Manager
 Phone: +1 (281) 506-8234
 E-mail: goodman@adi-analytics.com

Partnership levels

Benefits	Bronze	Silver	Gold	Platinum
Total forum passes including speaker	2	3	4	6
Discount on extra passes	10%	15%	20%	25%
Attendee list with opt-in contact info one week after the Forum	✓	✓	✓	✓
Recognition in Forum marketing	✓	✓	✓	✓
Single pass to speaker dinner		✓	✓	✓
Speaking opportunity on one panel			✓	✓
Video highlights of speaker panel			✓	✓
Dedicated table of 5 for your team to expand their industry knowledge				✓
Investment	\$6,000	\$8,000	\$10,000	\$15,000
Add-on: Showcase your company in ADI Forum Partner Gallery	Additional fee of \$2,500 Includes HDTV monitor and stand with table and two chairs in the networking / break area			

Watch highlights from past ADI conferences on our YouTube channels

ADI Forum





ADI Analytics

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