

CHEMICAL MARKET RESOURCES AND CNCIC PRESENT
THE 23RD ANNUAL FLEXPO CONFERENCE

OCT 22-24 / 2014

MAJESTY PLAZA HOTEL - SHANGHAI, CHINA



FlexPO

SHALE GAS INSPIRED TRENDS IN GLOBAL POLYOLEFINS & DERIVATIVES

- ✕ GLOBAL REGIONS IN TRANSITION - U.S. SHALE GAS DEVELOPMENTS
- ✕ HOW TO COMPETE AGAINST UPCOMING U.S. ONSLAUGHT CAPACITY
- ✕ GLOBAL POLYOLEFIN CATALYST MARKETS/TECHNOLOGIES
- ✕ NEW EMERGING TECHNICAL LEADERS FROM CHINA, KOREA AND THAILAND



EVENT ORGANISED BY

/ CO-ORGANISER



**Over Two Decades of Excellence
In Marketing Research For
Polyolefins and Elastomers**

Chemical Market Resources Inc

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WHO SHOULD ATTEND?

Marketing/technical representatives from the polymer industry, government and academia.

All persons involved in marketing, business developments, R&D, TS&D, and application developments.

The previous annual FlexPO programs have received excellent reviews from all attendees.



THE ORGANIZER

Chemical Market Resources, Inc. is a reputable full service consulting firm serving petrochemical and chemical industries for over 24 years of unmatched excellence and penchant for details.

We have successfully selected, evaluated, and implemented licensing opportunities and positioned a number of materials in the flexible applications market on a proprietary basis for our global clients. We have had a role in most of the new olefinic materials introduced in the past two decades worldwide.

DAY 1		OCTOBER 22
07:00		REGISTRATION
KEYNOTE & PLENARY SESSION		Moderator: Mr. Edward Barlow TZMI
08:30	Welcome and Opening Remarks	Dr. Balaji B. Singh, President, Chemical Market Resources , Inc. (CMR), USA Mr. Philip Murphy, Executive Director, TZ Minerals International (TZMI), Australia
08:50	Welcome and Opening Remarks	Ms. Gong Yangling, Editor in Chief CCN & CCR China National Chemical Information Center (CNCIC), China
09:00	Shale gas Global Developments and Impact on Petrochemical and Polyolefin Industries	Mr. Nao Muneyoshi, CMR , USA
09:30		Coffee Break
10:15	Status and Outlook of Polyolefins in China	Ms. Gao Liping, Sr. Consultant, CNCIC , China
10:45	DMTO Technology Industrialization Progress and Economic Analysis	Prof. Ma Xingmei, Vice GM, SYN Energy Technology Co. , China
11:15	Impact of Global Shale Gas Market Growth on China Petrochemical Market	Ms. Qi Min, Director, ICIS , China
11:45		Lunch
KEYNOTE AND PLENARY SESSION (CONT'D)		Moderator: Mr. Gregg Goodnight, TZMI
13:15	US Shale Gas Status	Mr. Gregg Goodnight, Principal Chemical Consultant TZMI Inc , USA (Houston)
13:45	Coal to Petrochemicals Current Status	Prof. Zhou Hongjun, Deputy Dean Institute of New Energy, China University of Petroleum , Beijing, China
14:15	Present and Future Polyolefin Market in China	Ms. Yu Ting, ICIS , China
14:45		Coffee Break
15:30	Biorefineries-Status, Trends and Impacts for Bio-based Polymers in Asia	Dr. Wolfgang Baltas, Sr. Project Manager, National Innovation Agency (NIA), Thailand
16:00	TBD	Dr. Xin Chen, Research Team Lead, Product Fundamentals, ExxonMobil , USA (Shanghai)
16:30	New Product Development from SCG Chemical	Dr. Suracha Udomsak, R&D Director, SCG Chemical , Thailand
17:00		Adjourn
18:00 - 19:30		Reception and Networking, Cocktail, Beverage and Sancks are being served. Please join us!

DAY 2	OCTOBER 23	
POE TECHNOLOGY DEVELOPMENTS	Moderator: Mr. Philip Murphy, TZMI	
08:30	Recent Developments and Application of Samsung Total Polypropylene Catalyst	Dr. Eunil Kim, Team Leader, Catalyst Development Team, Samsung Total , South Korea
09:00	Sinopec Catalyst Promoted New Value-Added Product Development	Dr. Jinlai Qin, GM AUDA Div., Sinopec Catalyst Co. , China
09:30	Novel PE with late transition metal complex	Prof. Sun Wen-Hua, Chinese Academy of Science , China
10:00	Coffee Break	
10:45	GRACE Latest Advanced Catalyst for Polypropylene Production	Dr. Rego Manu, Sr.R&D Manager, WR Grace , USA
11:15	New MAO for Metallocene Catalyst	Dr. Eiichi Kaji, Sr. Researcher, Tosoh Finechem , Japan
11:45	Novel Approach to Metallocene Resin through Innovative Activation Technology	Dr. Yaungkook Kim, Technical, Commercial Manager Albemarle , USA (Seoul)
12:15	Lunch	
13:45	Novel Stabilization Solutions for Maximizing Value Creation and Product Differentiation	Dr. Hayder Zahalka, Global Technology Manager Addivant , USA
14:15	Clariant and Novolen Value Creation through Joint Cooperation	Mr. Matthias Wyzycki, BU Catalyst, Head of Regional Sales, Clariant , Germany Mr. Ingo Hanke, Business Development Manager, Lummus Novolen Technology , Germany
14:45	Booth Presentation Session	Presentation of Booth Owner at each Booth
15:15	Coffee Break	
16:00	Innovene PE Products Full Market Coverage Now and in Future	Dr. Fabian Siberdt, PE product Manager Ineos Technologies , UK
16:30	SMOLEFIN-Paradigm Shift in Selective Catalysis R&D, Polyolefin R&D and Quality Control	Dr. Michael Schneider, Sr.VP Business Development, Chemspeed Technologies , Switzerland
17:00	Adjourn	

DAY 3	OCTOBER 24	
POE TECHNOLOGY DEVELOPMENTS (CONT'D)	Moderator: Dr. Walter Ramirez, Dynasol , Spain	
08:30	Copolymerization of Polar Monomers and alpha-Olefins via Late Transition Metal	Dr. Fumihiko Shimizu, GM, R&D Center, Mitsubishi Chemical , Japan
09:00	Smart and Global Solution	Mr. Walter Ramirez, Global Technology Director Repsol , Spain
09:30	New TPO Solutions for Synthetic Leather in Automotive and Other	Mr. Akira Sannomiya, Manager Elastomer div. Mitsui Chemical , Japan
10:00	Coffee Break	
10:30	New Styrenic Block Copolymer Update on Product Development	Mr. Tomotomo Hamaguchi, Researcher Innovation Center Denki Kagaku , Japan
11:00	Overview of Elastomer Product Development	Mr. Pranav Bhupathi, CMR , USA
11:30	Adjourn	