



ADI Forum
OIL & GAS • ENERGY • CHEMICALS

2024 Sponsorship Proposal

February 20-22, 2024
Houston, TX



The ADI Forum is a three-day executive conference hosted by ADI, a leading consulting firm specializing in oil & gas, energy, and chemicals



Oil & Gas

Upstream, midstream, natural gas, LNG, refining, and fuels



Energy Transition

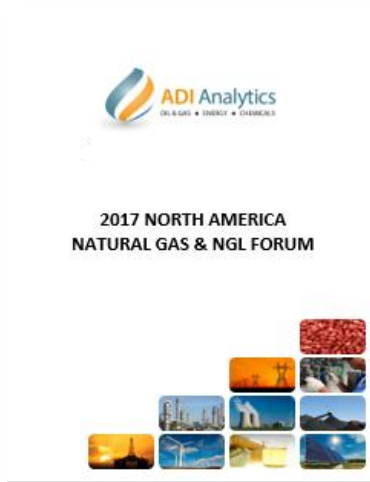
Renewable power, CCUS, biofuels, hydrogen, batteries, and sustainability



Chemicals

ADI Forum now covers chemicals and plastics replacing our FlexPO+ event

Since 2017, the ADI Forum has brought together executives for strategic conversations across the oil & gas, energy transition, and chemical value chains



2017

2018

2019

2020

2022

2023

Day 1 of the ADI Forum typically kicks off by focusing on oil & gas with perspectives from leaders in upstream, midstream, and refining & fuels



Select past speakers



Jonathan Crane
VP, Wells Digital Deployment
Shell

Amy Chen
VP, LNG
Energy Transfer

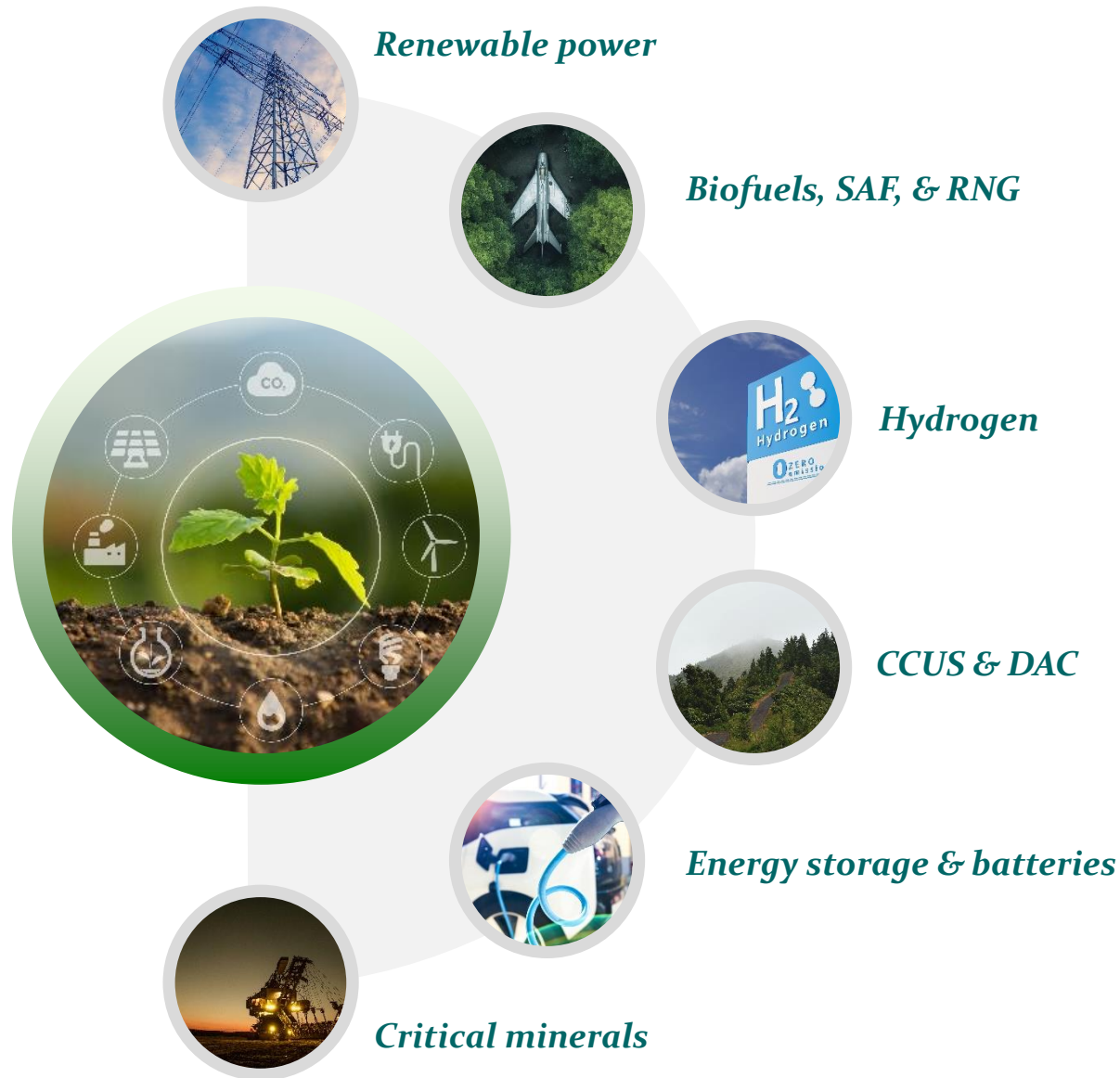


Oliver Tuckerman
VP, Corporate Development
Cheniere Energy

Jim Sledzik
Managing Director
Saudi Aramco Energy Ventures



Day 2 at the ADI Forum takes a deep dive into the energy transition with perspectives from start-ups, investors, and corporate leaders



Select past speakers



Austin Knight
Chief Operating Officer
Air Liquide, USA

Alex Robart
Chief Commercial Officer
Microsoft



KC Littlefield
General Manager, CCUS
Chevron

Trevor Best
Chief Executive Officer
Syzygy Plasmonics



Building on FlexPO's rich legacy, the ADI Forum wraps up by covering trends in chemicals, petrochemicals, polymers, and plastics on Day 3



Select past speakers



Jennifer Jewson
Chief Procurement Officer
LyondellBasell

Nathan Wiker
VP, Commodities & Packaging
Nexeo Plastics



Jose M. S. Mendez
VP, Plastics & Polymers
SK Chemical



Dr. Carlos Villa
R&D Fellow
Dow Chemical Company



Sponsor the ADI Forum to strategically position your brand, build differentiation with our thought leadership, set the industry's agenda, and network significantly

Position your brand
*with our decision-maker
clients at the ADI Forum*



Network with significance
*in an intimate, effective setting
with C-suite industry leaders*

Differentiate your company
*by aligning with thought
leaders at the ADI Forum*

Influence the agenda
*and sharpen the narrative
as a speaker or a moderator*

The ADI Forum's keynote speakers are c-suite executives typically from leading operators and producers in oil & gas, energy transition, and chemicals



Christopher Smith
SVP
Cheniere Energy



Bob Maughon
EVP, CTO, & CSO
SABIC



David Hatrick
VP
Huntsman



Chris R. Chandler
EVP & COO
Plains All American



Jeff Hammad
CCO
Golden Pass LNG



James Steffes
EVP
Direct Energy



Thomas McAndrew
President & CEO
Enchanted Rock



Heath DePriest
VP
Phillips 66

In addition, the ADI Forum curates thought leaders and distinctive voices on markets, operations, innovation, and policy ...



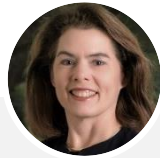
Dave Marchese
CEO
Caliche



Diaco Aviki
EVP & COO
Crestwood Midstream



Vikram Gopal
SVP & CTO
Ascend Performance Materials



Helen Currie
Chief Economist
ConocoPhillips



Markus Digruber
EVP, Innovation - BD
Hoerbiger



Carlo Badiola
SVP Tech & Eng.
Encina



Richard Shaw
Dir, Sust. & Cir. Economy
AmSty



Brandon Schwertner
CEO
Priority Power



James Reddinger
CEO
Stabilis Energy



Shelley Corman-Frisby
VP, Business Dev.
Boardwalk Pipeline Partners



Steven Woodward
SVP
Antero Resources



Angela John
Director
BP



Srini Godavarthy
VP
PTT GC



Anthony Borski
Director
Nel Hydrogen



John Powell
SVP, NGLs
Crestwood Equity



Dan McGinnis
CCO
Commonwealth LNG



Mark Herrmann
VP, Commercial Operations
NRG Energy



Johanna Schmidtke
Investment Director
Aramco



Horace Hobbs
Chief Economist
Phillips 66



Cory Steffek
MD
Ara Partners



James Lamoureaux
MD
IGP Methanol



Brad Wright
MD
Plains All American



Jason Arnoldy
VP
Intervale Capital



Maryam Schellstede
SVP
University Lands



Steven Brown
President
Chemstations



Michael O'Neil
MD
Burckhardt Compression



Roger George
SVP
Exterran



Colman de Jong
VP of O&G Equip. Sales
Siemens

... From oil & gas and chemical operators, industrials, EPCs and oilfield service providers, PE and VC investors, start-ups, and public agencies

Oil & Gas and Energy



Chemicals



Industrials, EPC, and digital



Investors and Early-stage



Government and Academia



The ADI Forum enjoys a stellar reputation for relevant speakers, productive, high-quality networking, and deep insights informed by ADI's research and consulting

"A lot of really good best practices sharing around what today are very existential topics."

Alex Robart
CCO, Microsoft



"...is probably one of the best, if not the best, forums for the energy industry"

Reinaldo Bermudez
Executive Director, **MAN Energy Solutions**

"Very wonderful, dynamic...conference."

Meredith Winczewski
Senior Manager, **Honeywell**



"Diversity of ADI Forum is tremendous."

Steven Woodward
SVP, **Antero Resources**

"High quality of speakers, presentations, analysis, and networking opportunity"

Vincent Follaca
Senior Manager, **Air Liquide**



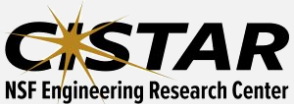
"Timely discussions for...well-thought-out future perspective."

Joe Sentmanat
Director, **LyondellBasell**



The ADI Forum’s attendee demographics – in particular, operating companies and senior leaders – deliver proven value for our sponsors’ investment

Past sponsor testimonials



“I attend every year to learn latest trends in oil and gas industry”

“...provides broad understanding of the marketplace... great networking opportunities”

AlphaSense



MAN Energy Solutions
Future in the making

“One of the best forums in the energy industry... like the intimate setting and the exchange of information”

“A combination of various topics that are relevant at present”

IHI

Attendee demographics

Senior executives

CEOs, Presidents, VP, CFOs, Directors, and Managers

53%

Operators

Majors and E&P, LNG, midstream, and refining companies

60%

Investors

Private equity, venture capital, and financial institutional investors

25%

Highlight your brand and drive your business goals by sponsoring the 2024 ADI Forum during February 20-22, 2024 in Houston, Texas

Sponsor the ADI Forum

- ADI is inviting a select list of companies in oil & gas, energy transition, and chemical markets to sponsor the ADI Forum.
- Sponsorships will be limited to deliver adequate value.
- Sponsors will access several benefits – depending on level – including opportunities to speak at the Forum, shape its agenda, and participate in an exclusive speaker dinner.
- Contact us to discuss and sponsor the ADI Forum:

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Marketing Manager
Phone: +1 (281) 506-8234
E-mail: goodman@adi-analytics.com

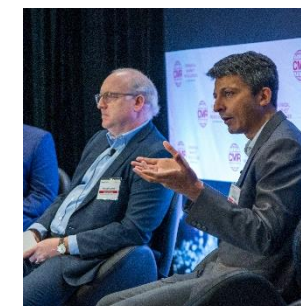
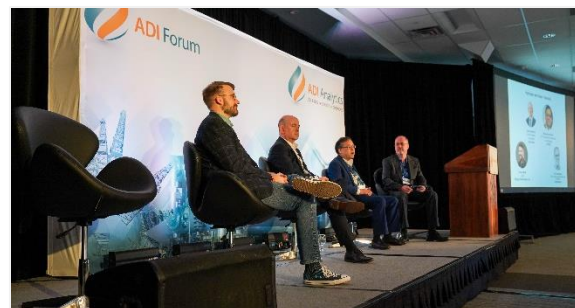
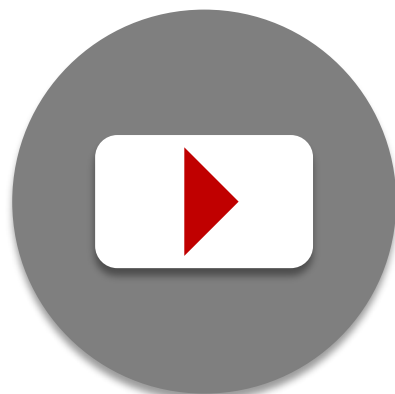
Sponsorship levels		
Benefits	Silver	Gold
Speaking opportunity on one panel		✓
Single pass to exclusive speaker dinner		✓
Two passes to the 3-day Forum (in addition to one speaker pass)	✓	✓
Discount code (20%) on extra passes for employees and customers	✓	✓
Attendee list with contact info	✓	✓
Recognition in Forum marketing to ADI community of ~35k contacts	✓	✓
Investment	\$5,000	\$8,000

Watch highlights from past ADI conferences on our YouTube channels

ADI Forum



FlexPO+





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